

# Agile {Tour} World

The Best Of AgileTour - 2<sup>nd</sup> Edition



## CALL FOR SPONSOR

1 DAY CONFERENCE  **PARIS**  
June 29th, 2018

Becoming an Agile {Tour} World's sponsor means that you support all AgileTour events worldwide and want to encourage them for continuing their actions.

## **ABOUT AGILE{TOUR}WORLD: AN EMERGENT EVENT**

AGILE{TOUR}WORLD is an international conference that is the emergence from more than one hundred of AgileTour's local events. AgileTour is a series of events that communicates on Agile since 2008. These organizers took great care to make your local event unforgettable during the last eleven years by selecting the best speakers to communicate on Agile. With AGILE{TOUR}WORLD, they design a new program, selecting The Best Of these contents in the goal to make another time, an international, unforgettable and important event for the attendees and all local organizers.

# AgileTour - More than 10 years!

10

In 2017, Agile Tour celebrated its 10th anniversary, providing the occasion to organize an event to gather organizers and speakers from around the world. After the sun in 2017, we chose prestige and elegance to welcome you to Paris for the 2nd edition of the event in 2018.

**The co-chairs are Event Organizers and great Leaders on Agile in different countries.**

**AGILE WORLD**  
University & University

Agile World University facilitates the AgileTour events with a list of volunteers. Website:

<http://www.agile-world.com>

**AGILE PARIS**

Agile Paris promotes Agile topics on the Paris area. You could find more information about AgileParis at our official Website:

<http://www.agileparis.org>

## # WHO ATTENDS

AGILE{TOUR}WORLD will gathered **350** people on conference day.

## # THEME, TRACKS & SESSIONS

Theme will be automatically : Agile & Beyond Agile. We privilegiate Workshops, Games but accept also Lectures and are opened to other experiences.

# In 2017, Agile{Tour}World has been sponsored by:



# SPONSORSHIP BENEFITS

## # Branding and Promotion

- Increase your brand awareness; demonstrate the strength of your corporate brand, products, and/or services.
- Market your products via event theme to leads in a creative way.
- Engage in an authentic dialogue with the remarkable audiences who are open-minded, curious, intelligent and hungry to learn.

## # Business Development

- Obtaining direct access to current and potential clients during and after the event.
- Networking with recognized IT companies or speakers to create further business opportunities.

## # Recruitment & HR

- Attract high quality talents from the local community.
- Approach recognized speakers planned to recruit.
- Provide practical trainings to your employees to improve their performance and widen their knowledge.

## # Company Strategy

- Build long-term relationship with AgileTour brand.
- Demonstrate your organization's forward-looking management practices.
- Community support by declaring to support all AgileTour events worldwide.

# SPONSOR PACKAGES

## # PRESTIGE - 5,000 €

Includes Diamond offer and:

- Video Interview published with the videos of the event

## # DIAMOND - 4,000 €

Includes Platinum offer and:

- Speech or projection of a video at the beginning of the conference
- Logo on the video of the sessions
- Logo on the website of the conference
- 5 free tickets to event

## # PLATINUM - 2,500 €

Includes Gold offer and:

- Booth (2 meters wide max)
- 3 free tickets to event

## # GOLD - 1,000 €

- Logo on the page of the event
- Logo on the communication e-mails
- Use AgileWorldTour 2018 on your communication
- Logo on the Powerpoint template provided for the speakers
- Presentation of your company on the sponsor page of the website

# # SPONSORING ENGAGEMENT FORM

## Instructions

Fill out all sections, sign and return to the address below. Please make a copy for your archives. After accepting your sponsorship file, the organizers will send you an confirmation email of your participation.

**Company Name:** \_ \_ \_ \_ \_

**Contact Name:** \_ \_ \_ \_ \_

+ Title / Job: \_ \_ \_ \_ \_

+ Address (street): \_ \_ \_ \_ \_

\_ \_ \_ \_ \_

+ Postal code: \_ \_ \_ \_ \_ + City: \_ \_ \_ \_ \_

+ Region / State: \_ \_ \_ \_ \_

+ E-mail: \_ \_ \_ \_ \_

+ Phone: \_ \_ \_ \_ \_

## Sponsoring Commitment

In view of the opportunity to sponsor the Agile Tour World event and in return for the advantages associated with the level of \_ \_ \_ \_ \_ Sponsoring, we undertake to pay the amount of \_ \_ \_ \_ \_ € to the signature, to the association "Agile World University", financial manager of the event.

I hereby undertake to forward any cancellation request at least 30 working days before the event. I accept that any payment already made can not be refunded.

Add

**Signature, mention "Approved":**

**Method of payment:**

- Transfer to the bank account of the association "Agile World University". Document has to be signed and returned by email (**scan or PDF**) for the attention of:

**M. Patrice Petit**

**Agile Tour**

**Email: board@agiletour.org**

- Transfers must be made to the account of the Société Générale Bank.

**Société Générale Bank Details**

Title: **"Agile World University"**.

Domiciliation:

**SG CLAMART VILLAGE (03857)  
16 AV JEAN JAURES  
92140 CLAMART**

Banking Reference:

<b>Bank Code</b>	<b>Counter Code</b>	<b>Account No.</b>	<b>RIB</b>
30003	03857	00037291099	07

IBAN: RF76 3000 3038 5700 0372 9109 907

BIC-ADDRESS SWIFT: SOGEFRPP



# Agile {Tour} World

The Best Of AgileTour - 2<sup>nd</sup> Edition



**THANK YOU!**

**CONTACT INFORMATION**



Patrice Petit

Gabriel Le Van

[board@agiletour.org](mailto:board@agiletour.org)